

My Business Vision in Words

Dear God:

Here is my business vision, this or something better, if it is your will for me:

The royalties from my first business book are winding down after three years of steady sales. No problem, though. My second book has recently been released and has received rave reviews. I've wanted to be a published writer all my life and love carrying the message of spiritual, ethical, service-driven business practices in this way.

My first book led to quarterly paid speaking opportunities almost immediately. At this point, I'm invited to speak at industry conferences and other major events more frequently than I can keep count of. I accept and perform this service twice each month, allowing me to travel and serve often, while still enjoying time at home to quietly engage with my Higher Power, to rest and relax, to serve my more constant clients, and to work on additional creative projects.

While I love the quietness of writing and the noise of huge events, my primary work is one-to-one or in small groups. My ideal clients are business owners who are solvent, although they may not know that term, yet who are stuck. They're making money, paying their bills, keeping their agreements, probably a little bored in their personal lives, and are unsatisfied with their work and businesses. Most of my clients are in their mid-30s to mid-60s. They've lost the excitement of owning and operating their businesses and want it back.

In my first book, I developed a modified approach to the 12 Steps that removed the addiction piece, focusing more on causing our own problems and pains in business and in our lives. Helping my clients to put the practices in my first book into action in their businesses is my primary work today, and I can provide these services from anywhere in the world. While there was a LOT of resistance to the spiritual guidance in my book at first, that resistance has disappeared as my clients have seen my suggestions work in their lives and businesses. I have a long waiting list of clients seeking these services from me.

My second book is focused on a combination of growth and exit strategies. Over the past few years, I've found that once my clients had begun to regain their personal energy and excitement for their lives and businesses, they next wanted to see how far they could grow their businesses. Yet they also wanted a long-term plan for maximizing the profitability of this new investment of time, money, and energy they are making. My clients and I have developed those next steps, actions, and decisions together, while having lots of fun and laughter along the way.

As my second book gains an audience, I will be integrating this second type of client into my schedule. I'm not sure yet which focus I enjoy more — helping people regain their energy and excitement for their own businesses or helping them grow while moving toward the exit. Time will tell. In the meantime, I'm getting lots of rest and having lots of fun. I'm about to get very, very busy once again.

If this is your will for me, God, please show me the right actions to take on the path toward it. If it is not your will, please redirect my thinking and actions to be the person you would have me be. Thank you, God.